

On your way down to a small car,



move up to Mazda's new Rotary Car.



## Introducing Mazda's new Rotary Car. Cosmo.

There is now an altogether new kind of small car to move up to. The Cosmo. Mazda's new luxury sport coupe. A truly exciting and lavish automobile.

The Cosmo is a unique combination of luxury, rotary-engine performance, and economy.

EPA mileage tests say the 5-speed manual transmission Cosmo gets 29 mpg on the highway, 18 mpg in the city. (Remember, these figures are estimates. The actual mileage you get will vary with the type of driving you do, your driving habits, your car's condition, and the

optional equipment you choose, such as air conditioning and automatic transmission. Mileage slightly lower in California.)

The Cosmo's low, sleek stance and stunning exterior reveal at first glance that luxury and performance are to be found in abundance.

Inside the Cosmo, you're treated to the luxury of real wood. There's deep, soft, comfortable carpeting, even on the doors. And other standard features like a trip odometer, electric clock with sweep second hand, and a multi-purpose lever that operates turn

signals, lane-changing and passing signals, high/low beam, and windshield washer and wipers.

A split-level heating and ventilation system can simultaneously provide warm air for cold feet, and cool fresh air for your face. Tinted glass all the way around is easy on the eyes.

For sheer convenience, there's even a motorized remote control side-view mirror that's standard. Also standard are power-assisted disc brakes on all four wheels, not just two.

Power steering, an AM/FM multiplex stereo radio, automatic transmission, air conditioning and power windows (with individual power-window switches thoughtfully located on the center console) are some of the

options available.

In short, the Cosmo stands for generous features and comforts designed to create an atmosphere found in the very finest automobiles.

In a car of this caliber and class, you expect great performance and handling. And the Mazda Cosmo has it. Indeed, the Cosmo is the *only* sport coupe in America with such luxury and incredibly smooth, quiet rotary-engine performance. Acceleration comes easily. Effortlessly.

For handling, there's an independent front suspension system, gas-saving steel-belted radials (designed specially for the Cosmo) and double acting, gas-pressurized shock absorbers.

In addition, the Mazda limited rotary-engine warranty states that the basic engine block and internal parts will be free of defects, with normal use and prescribed maintenance, for 50,000 miles or 3 years, whichever occurs first, or Mazda will fix it free. This limited non-transferable warranty is free on all new rotary-engine Mazdas sold and serviced in the continental United States.

The Cosmo may well be the smoothest, quietest, best handling car you've ever driven. And we invite you to experience that pleasure at your Mazda Dealer.

The Mazda Cosmo.

Now there's a small car you can move up to.

1. The Cosmo's luxuriously designed cockpit-type instrument panel, with easy-to-see instruments, easy-to-reach controls.
2. The rotary Cosmo is so quiet, a tachometer comes standard to remind you not to over rev the engine.
3. The Cosmo's rich reclining seats, dressed in soft velour fabric.
4. Unlike many "opera windows," the Cosmo's special side center window rolls down.
5. For good mileage, the Cosmo has a 5-forward-speed transmission. It's standard.



## Introducing Mazda's new rotary-engine RX-4s, with remarkably improved gas mileage.

The RX-4 Sedan. The luxurious family car with rotary-engine performance. In 1975 voted one of "Ten Best Cars for a Changing World" by *Road & Track* magazine. EPA mileage figures for 5-speed manual transmission, 29 highway, 18 city.\*

The RX-4 Wagon. It gives you what no other wagon in the world can—at any price. And that is: A

unique combination of space and smooth, rotary-engine power. It's Mazda's luxury wagon. EPA mileage figures for 5-speed manual transmission, 29 highway, 18 city.\*

The RX-4 Hardtop. From its cleanly styled new look to its richly endowed cockpit (complete with overhead console), the RX-4 Hardtop is personal-size luxury. Luxury plus

incredible rotary-engine performance. EPA mileage figures for 5-speed manual transmission, 29 highway, 18 city.\*

\*Remember, these figures are estimates. The actual mileage you get will vary with the type of driving you do, your driving habits, your car's condition, and the optional equipment you choose, such as air conditioning and automatic transmission. 5-speed manual transmission is standard in certain states, optional in others. Mileage slightly lower in California.

Mazda's rotary engine licensed by NSU-WANDEL.



See the new rotary-engine Mazdas, including the economically priced RX-3 and high performance pickup, today.

The world has changed. So has Mazda.  
**mazda**